

## Fresh Momentum: Vertical Pro Brings Sport and Professional Sectors Closer Together

- **"Women at Height" networking format now on both show days**
- **New hall layout: placed along the A-axis with centrally located Demo + Test area**
- **Expanded high-rope course for realistic rescue simulations**

Friedrichshafen - Next hold, next step: Vertical Pro continues to be the go-to platform for the height industry, fostering exchange in knowledge, practice and innovation. On November 21 and 22, 2025, the international experts for rope access technology, working at height and rescue, climbing and bouldering gyms as well as high-rope courses will meet in Friedrichshafen. Around 200 exhibitors will showcase their innovations across three exhibition halls during the fifth edition of this trade fair, with highlights including a new hall layout, an expanded "Women at Height" format and a top-tier lecture program. "We offer more than just exhibition space. We listen closely to what our exhibitors need and translate those needs into new formats and optimized hall arrangements," says project manager Sharon Kommer. "That's how Vertical Pro remains the meeting point where the height community continues to evolve."

### New hall layout unites sport and professional sectors

For the first time, Vertical Pro will span three halls along the A-axis, introducing a fresh structure. Hall A7 will host the "Halls & Walls" platform by the German Alpine Association (DAV). Hall A6 will bring together the industrial sector and the centrally located Demo + Test area, while Hall A5 is also all about "Halls & Walls," featuring a bouldering block for hands-on testing. This new layout puts interaction front and center: the Demo + Test area becomes the heart of the fair, with exhibitors arranged around it. Start-ups will also have dedicated spaces: young companies from the sports sector will present their innovations in Hall A5 and companies from the professional sector in Hall A6.

### Realistic training and equipment comparison

Hands-on testing remains a hallmark of Vertical Pro and will be even more diverse in 2025. A new platform extension to the high-rope course will cater

specifically to industrial and rescue organizations. At a height of six meters, professionals will simulate emergency scenarios in front of the audience using various climbing and safety elements. The Demo + Test area, centrally located in Hall A6, will feature proven stations such as a container tower, turntable ladder, climbing tree, climbing wall and trussing system. The bouldering block will be located in Hall A5.

### **Two days dedicated to women in the height industry**

Whether industrial climber, alpinist or route setter – the successful "Women at Height" networking format will now span both days of the fair, spotlighting the everyday work of women in the height professions. The diverse program of lectures, workshops and discussions is free of charge for all visitors. A highlight will be Ulla Lohmann, who will share her experiences as an expedition photographer and volcano researcher. Her talk "Journey to the Center of the Earth" offers behind-the-scenes insights into extreme expeditions and explores how to travel with family while conducting research. An exhibition about her expeditions will also be on display in Hall A6.

### **Expert insights and new evening formats**

Across stages in Hall A6, the East Foyer and the conference area, trade visitors will find a wide range of lectures and workshops. Renowned speakers will address topics such as occupational safety, leadership and route setting. Alexandra Schweikart explains why ratings in climbing gyms are more than mere numbers and Prof. Dr.-Ing. Marco Einhaus provides information on the safe installation of photovoltaic systems. Thomas Reykers from ABS Safety GmbH highlights the critical role of documentation, installation instructions and the development of permanent anchor systems. The expert highlights how these factors, caught between bureaucracy and practical application, ultimately determine safety and trust.

Friday evening offers space for both professional and personal exchange. At the DAV booth, the climbing gym community will gather, while the Reel Rock 18 film tour showcases four extraordinary climbing stories from Japan, Ukraine, Peru and Mallorca. Another highlight is the route setting showdown: In a moderated panel discussion, routes set by four route setters will be evaluated

after being climbed by professionals earlier in the day. Relaxed networking lounges in the East Foyer will keep the fair buzzing until 10 p.m.

### **Special areas and services**

Popular formats such as the Future Wall, the Science + Research Hub and the Job Market will also return. The Job Market will now also be open to rescue and aid organizations looking to recruit new members. Free parking and camping facilities on the exhibition grounds make visiting easy.

Vertical Pro will take place in Friedrichshafen on November 21 and 22, 2025.

Vertical Pro homepage: [www.vertical-pro.de](http://www.vertical-pro.de)

Follow on Instagram: @verticalpro\_official

### **Press contact:**

Mona Dimitrov, Manager Media Relations

Phone: +49 7541 708-328

Email: [mona.dimitrow@messe-fn.de](mailto:mona.dimitrow@messe-fn.de)

### **About Vertical Pro:**

Vertical Pro brings together all height professionals – from both the sports and professional sectors. The trade fair presents topics for operators of high-rope courses, climbing gyms and bouldering halls, people working at height, rescue and aid organizations. The focus is primarily on interaction: equipment such as ropes, climbing holds or carabiners as well as safety systems can be tested and compared in the Demo and Test area. The supporting program offers a wide range of opportunities for knowledge building and inspiration. The concept focus of Vertical Pro creates new synergies for sporting and industry climbers, providing the ideal meeting point for exchanging ideas across industry and country borders.

### **About Messe Friedrichshafen:**

Messe Friedrichshafen GmbH is one of Germany's leading trade fair companies and is based on Lake Constance at the nexus of four different countries. Founded in 1950 to promote the region's economy, it has made a name for itself worldwide as an organizer and marketer of leisure and trade fairs. Congresses, corporate and sporting events as well as TV productions and live concerts complement the broad portfolio. Every year, Messe Friedrichshafen attracts hundreds of thousands of visitors and thousands of exhibiting companies from more than 100 countries to Lake Constance. A total of 87,500 m<sup>2</sup> of exhibition space spread over twelve exhibition halls and two multipurpose foyers as well as the two open spaces in the inner courtyard of 15,500 m<sup>2</sup> and the static display of 20,000 m<sup>2</sup> offer unique possibilities for eventful trade fair days. The compact

exhibition grounds with their own lake in the immediate vicinity of the airport as well as halls with hangar doors allow for a wide variety of potential uses.