



Higher, faster, further: *Motorradwelt Bodensee 2025* is ready to roll

- **More action planned in additional halls**
- **New highlights: BMW Burnout Shows and Sidecar Show Race**
- **Musical program on Friday and Saturday evening**

Friedrichshafen – The next edition of southern Germany's largest motorcycle trade fair will take place from January 31 to February 2, 2025. *Motorradwelt Bodensee* showcases the latest offers and trends in motorcycles, scooters, trikes, and quads across ten halls, featuring approximately 200 exhibiting companies and an engaging show program. "We are particularly pleased that we have been able to expand the action program to include two more halls," says Project Manager Petra Rathgeber. Alongside popular crowd favorites such as the "Best Bike Award" and the "Bikers Welcome" travel hall, the program will feature exciting new highlights such as the BMW Burnout Shows and the Sidecar Show Race.

Full action across five halls and the outdoor space

With two more action halls than the 2024 edition, *Motorradwelt Bodensee 2025* promises plenty of spectacular stunts and jumps. The Simson races in Hall A7 will deliver nostalgia at breakneck speed. Riders of vintage Simson bikes from the former East Germany will face off on a challenging course. Another new event in Hall A7 is the Sidecar Show Races. The specially designed motorcycles with sidecars require particular skill for drifting around bends, as they have no brakes. Imanuel Schramm and Nadin Löffler, a duo from Wellmutsweiler near Tettwang who secured fourth place in this year's European Grass Track Sidecar Championship, will also be taking part. In Hall A3, FMX jumpers will be showing off their best tricks during their demonstrations. The quad bike pros are set to captivate the audience once again with their extraordinary stunts. Stunt expert Christian Rid will also be demonstrating his impressive motorcycle maneuvers.

The smell of gasoline will be in the air not only in the halls but also in the outdoor space. If you're eager to see smoke billowing from tires, don't miss the BMW Burnout Shows in the outdoor area. These will be organized and

implemented by the BMW dealer Munding in Riedlingen in collaboration with BMW. The Supermoto Show Race in Hall A5 is also an exciting and fast-paced event. Participants will include riders from the Kids, Youngster, Cup, and Prestige classes. Registration is available at www.supermotobodensee.de.

Prominent brands and dealers involved

“Exhibitor planning is in full swing, and we’ve been able to attract several well-known brands,” Petra Rathgeber explains. Kawasaki, Triumph, and Indian Motorcycle are among the manufacturers that will each have their own stand at *Motorradwelt Bodensee 2025*. Various dealers will also carry motorcycles from other brands, including BMW, Royal Enfield, and CF Moto.

Hands-on program for young and old alike

The test tracks powered by the “Bildungs-, Event- & Trainings-Zentrum” (BEZ) in Hall A7 offer the opportunity to get hands-on and try things out for yourself. Whether beginners or advanced riders, visitors will be able to put their skills to the test on a range of motorized two or four-wheel vehicles and get personalized advice from professionals. Moto Gymkhana safety training will also be offered in Hall A7. The test track training, which originated in Japan, focuses on speed as well as skill. Young motorcycle enthusiasts can enjoy themselves on the kids’ motorcycle track in Hall A4.

“Bikers Welcome”: Let the adventure begin!

Explore a variety of travel options for your next motorcycle vacation at the travel market in Hall B4, which features more than 30 exhibiting companies. From the national parks of the United States to safari tours of South Africa and breathtaking routes through the Himalayan region of India, you’ll find plenty of inspiration along with numerous presentations on the travel stage. Delicious specialties from a wide variety of countries provide a perfect culinary preview of your next vacation adventure.

People’s choice “Best Bike Award”

Private and commercial tuning specialists can showcase their customization talent and put their unique creations on display at the “Best Bike Award.” An expert panel will take a close look at all the custom bikes. The top three bikes and the winner of the “Best of Show” category will be rewarded with great

prizes, recognition, and prestige. Each participant will be allocated a presentation area in Hall B5. Those interested can register at:

www.motorradwelt-bodensee.com.

A wide-ranging lecture and supporting program

Alongside the Rock Antenne stage, featuring a vibrant program that will explore the latest trends in the motorcycle scene, there will be a special presentation by the motorcycle magazine MO in Foyer West. With the theme "Twins Only," guests can look forward to a selection of treasures featuring two-cylinder engines.

Clubs will find great rewards in creativity: The club with the most original and creatively designed booth will receive an attractive prize. Clubs can sign up at www.motorradwelt-bodensee.com/exhibit/registration. Visitors can round out their days at the fair on Friday and Saturday until 9.30 p.m. in Foyer East, where the Seepark Bikers from Pfullendorf will provide live music.

Opening hours and prices

Motorradwelt Bodensee will take place from Friday, January 31, to Sunday, February 2, 2025. The exhibition grounds in Friedrichshafen will be open from 9 a.m. to 6 p.m. on Friday and Saturday, and from 9 a.m. to 5 p.m. on Sunday. Free admission will be given to all adults arriving by motorcycle, scooter, or quad bike at the "Eisbären" parking lot. Regular day tickets cost 14 euros online, with discounted day tickets available for 11 euros. The "Evening Special" provides admission (including parking) for 11 euros on Friday and Saturday starting at 4 p.m.. Additional information is available at www.motorradwelt-bodensee.com, www.facebook.com/motorradweltbodensee, and www.instagram.com/motorradwelt.bodensee/.

Press contact:

Valeria Rachiele, Media Relations Manager

Tel: +49 7541 708-469

E-mail: valeria.rachiele@messe-fn.de

About *Motorradwelt Bodensee*

As the premier motorcycle trade fair in the DACH region, *Motorradwelt Bodensee* will kick off the new season in January, igniting excitement for the upcoming biking adventures. The trade fair features three days filled with action, special offers, innovations, and trends focused on motorcycles, scooters, trikes, quads, and creative vehicle modifications. Tours, shows, test tracks, and a lecture stage complete the offer. *Motorradwelt Bodensee* stands out due to its unique blend of trade fair, event program, and live platform for the community.

About Messe Friedrichshafen

Messe Friedrichshafen GmbH is one of Germany's leading trade fair companies and is located at the scenic meeting point of four countries along the shores of Lake Constance. Founded in 1950 to bolster the region's economy, it has made a name for itself worldwide as an organizer and marketer of leisure and trade exhibitions. Its extensive portfolio includes congresses, corporate and sporting events, television productions, and live concerts. Each year, Messe Friedrichshafen attracts hundreds of thousands of visitors and thousands of exhibiting companies from more than 100 countries to Lake Constance. With a total of 87,500 m² of exhibition space, the venue features twelve exhibition halls, two multifunctional foyers, and two outdoor areas in the inner courtyard measuring 15,500 m². Additionally, the Static Display area spans 20,000 m² and provides exceptional opportunities for engaging and dynamic trade fair experiences. The exhibition grounds, which are compact in design and feature the Fair Lake adjacent to the airport as well as halls equipped with hangar doors, can accommodate a wide range of possible uses.