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Messe Friedrichshafen provides new overnight accommodations for motorhome travelers

- Designated motorhome and camper area on the exhibition center parking lot
- Opens May 23, 2025
- · Booking and payment via online platforms

Friedrichshafen – Unique overnight stays in distinctive locations are currently all the rage. For anyone traveling with a motorhome, Messe Friedrichshafen offers a new place to stay on Lake Constance right next to the exhibition halls with a view of the Zeppelin Hangar and the Friedrichshafen Regional Airport. Starting May 23, 2025, parking lot P East 2 will be available for online booking as a "pop-up motorhome campsite." Please note: It is not possible to reserve a parking space during trade fair events. "With around 100 motorhome sites, we're offering much-needed additional capacity during peak travel season to help ease the shortage of motorhome parking. Of course, we don't see ourselves as competing with the many beautifully situated campsites around the lake," explains Dirk Wagner, Head of Mobility at Messe Friedrichshafen. Until now, parking lot P East 2 has served exclusively as an official overnight accommodation during events for exhibitors and trade fair visitors with motorhomes.

Booking and payment online

The pop-up motorhome campsite is conveniently located and easily accessible for heavy vehicles. You can reserve a parking space through online booking platforms like the Camperpay and Campercontact apps, as well as the www.campercontact.de website. A representative from Messe Friedrichshafen will be available on site at designated times to issue the mandatory resort card to guests, which also entitles visitors to bus transportation to the city center. The campsite is equipped with essential facilities such as sanitary units, waste disposal, fresh water, and electrical hookups. A motorhome site costs €25 per day and vehicle, plus a flat-rate electricity charge of €5 per night and a local guest fee.

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Further information is available at www.messe-friedrichshafen.de, Facebook, and Instagram.

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About Messe Friedrichshafen

Messe Friedrichshafen GmbH is one of Germany's leading trade fair companies and is located at the scenic meeting point of four countries along the shores of Lake Constance. Founded in 1950 to bolster the region's economy, it has made a name for itself worldwide as an organizer and marketer of leisure and trade exhibitions. Its extensive portfolio includes congresses, corporate and sporting events, television productions, and live concerts. Each year, Messe Friedrichshafen attracts hundreds of thousands of visitors and thousands of exhibiting companies from more than 100 countries to Lake Constance. With a total of 87,500 m² of exhibition space, the venue features twelve exhibition halls, two multifunctional foyers, and two open-air areas in the inner courtyard measuring 15,500 m². Additionally, the Static Display area spans 20,000 m² and provides exceptional opportunities for engaging and dynamic trade fair experiences. The exhibition grounds, which are compact in design and feature the Fair Lake adjacent to the airport as well as halls equipped with hangar doors, can accommodate a wide range of possible uses.