

Clean Pro Expo: New platform for cleaning and facility management

- **Clean Pro Expo brings together the cleaning industry of the economically strong four-country region for the first time**
- **Three-day specialist program with lectures, discussions and best-practice examples**
- **Around 120 exhibiting companies will present cleaning innovations and live demonstrations**

Friedrichshafen – Clean Pro Expo, which will take place for the first time at the Friedrichshafen exhibition grounds from September 15 to 17, 2026, offers a future-oriented platform for product presentation, exchange and innovative business development in the cleaning industry. In Halls A7 and B5, as well as in the East Foyer and the East Outdoor Area, the trade fair for cleaning and facility management focuses on future topics such as robotics, digitalization, sustainability and HR solutions and is aimed specifically at companies from southern Germany, Austria, Switzerland and northern Italy. "The program is set, the halls are filled with a good mix of the most important representatives from the different fields. We are ready to create a new meeting and exchange platform in the economically strong four-country Lake Constance region with Clean Pro Expo," says Holger Ewald, project manager of Clean Pro Expo. The official opening will take place on Tuesday at 10:30 am on the lecture stage in the East Foyer.

The specialist program will address future industry topics

The Clean Pro Expo will offer a comprehensive specialist program with insightful presentations, best-practice examples and discussion formats that provide concrete impetus for everyday business and promote exchange within the industry. "The great interest in the lecture program shows how great the need for exchange within the industry currently is. "Our stage will be filled with expert presentations almost continuously throughout all three days of the trade fair," says Holger Ewald delightedly.

Sustainability expert Nick Stanforth will demonstrate how ecological measures can be transformed into economic opportunities in his presentation, using concrete practical examples. The founder of the company "Progress Factors" and initiator of the YouTube channel "The Earth Circle" will provide insights into successful transformation processes and tried-and-tested solutions.

Under the title "Make Reinigung Digital Again" (Make Cleaning Digital Again), Benjamin Bernhard, Managing Director of Brainwire Technology GmbH, will show how digital solutions and approaches from other industries can help to retain employees in the long term, optimize onboarding processes and actively address the shortage of skilled workers. The focus is on practical strategies for greater motivation, team spirit and efficiency in everyday work. The preliminary lecture program can be found at

www.cleanpro-expo.de/messe-programm/tagesprogramm .

Leading companies in the industry on site

Clean Pro Expo will bring together manufacturers, trading groups and service providers from all areas of professional cleaning. The range will extend from cleaning machines and robotics to digital solutions for facility management. Participating brands, trading groups and manufacturers will include Vogt GmbH, Wetrok AG, Johannes Kiel KG, Zvoove Clean, Sprintus GmbH, Nilfisk GmbH, Highclean Group, the mobiloclean trading group as well as Numatic and igeфа. One particular highlight is the demonstration area for robotics and cleaning machines in Hall B5. Exhibiting companies will be showcasing their solutions under realistic conditions and will be available for professional exchange.

Opening hours and tickets

Clean Pro Expo will take place from Tuesday to Thursday, September 15 to 17, 2026. The opening hours on Tuesday and Wednesday will be from 10 am until 5 pm and on Thursday from 10 am until 3 pm. Admission to Clean Pro Expo is free. The only requirement is prior online registration via www.cleanpro-expo.de .

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About Messe Friedrichshafen

Messe Friedrichshafen GmbH is one of Germany's leading trade fair companies and is located at the scenic meeting point of four countries along the shores of Lake Constance. Founded in 1950 to bolster the region's economy, it has made a name for itself worldwide as an organizer and marketer of leisure and trade exhibitions. Its extensive portfolio includes congresses, corporate and sporting events, television productions, and live concerts. Each year, Messe Friedrichshafen attracts hundreds of thousands of visitors and thousands of exhibiting companies from more than 100 countries to Lake Constance. With a total of 87,500 m² of exhibition space, the venue features twelve exhibition halls, two multifunctional foyers, and two outdoor areas in the inner courtyard measuring 15,500 m². Additionally, the Static Display area spans 20,000 m² and provides exceptional opportunities for engaging and dynamic trade fair experiences. The exhibition grounds, which are compact in design and include the Fair Lake adjacent to the airport as well as halls equipped with hangar doors, can accommodate a wide range of possible uses.

About Clean Pro Expo

Clean Pro Expo is the new trade fair for professional cleaning and facility management in southern Germany, Austria, Switzerland, northern Italy and neighboring markets such as France, Czechia and Liechtenstein . It will be taking place every two years from 2026 onwards at the Friedrichshafen exhibition grounds and sees itself as a platform for future topics, market trends and cross-industry exchange. The event is accompanied by a conference program that addresses current industry topics, explores them in depth and puts them up for discussion.