



**CLEAN
PRO
EXPO**



Shaping the future
of cleaning

September 15 – 17, 2026

MESSE
FRIEDRICHSHAFEN



CLEAN PRO EXPO

AT A GLANCE

Date

- Premiere from September 15 - 17, 2026 | thereafter every two years
- 3 trade fair days (Tue – Thu)
- in the CMS-free years

Location

Friedrichshafen – the economic and industrial center in the Lake Constance region spanning four countries

Focus Areas

- New technologies & robotics
- Digitalization
- Sustainability
- HR: Attract and retain staff, improve the image of the profession

Target size

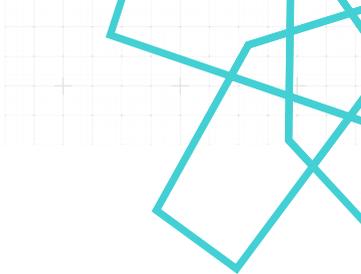
- 200 exhibitors | 2 halls (12,500 m²)

Organizer

Messe Friedrichshafen GmbH

USPs

- Focus on the core market in D-A-CH (+ IT & FR)
- Strong business location: Access to stable medium-sized companies as well as international market leaders
- High demand potential: many trade visitors due to economic diversity of the region (industry, craft, tourism)
- High-quality specialist program that addresses future challenges in the industry
- One-day visit possible – efficient and time-saving



EFFICIENT PARTICIPATION OPPORTUNITIES FOR EXHIBITORS

Exhibiting at **CLEAN PRO EXPO** is **easy, quick and efficient**. Upon request, you can receive an all-inclusive participation package including stand construction, stand equipment and a comprehensive marketing and media kit. Additional services (e.g., extra furniture, printing on the exhibition stand walls, sponsorships, presentations, etc.) can be booked individually.

The following participation options are available:

OPTION 1 - STAND SPACE ONLY

Row	Corner	End of block	Island	Outdoor area
149 €/m ²	169 €/m ²	185 €/m ²	195 €/m ²	79 €/m ²

Subject to statutory VAT

The prices mentioned already include numerous services:

- Stand package**
 - WiFi
 - Waste disposal up to 80 liters per day
 - Exhibitor parking (1 space next to the halls, additional spaces in outdoor car parks)
 - Exhibitor passes
- Marketing and Media Kit**
 - Listing in all exhibitor directories
 - Company profile online
 - Free entry vouchers to invite your customers
 - Digital Marketing Kit: online banners, social media kit, logos
 - Advertising campaign & professional press work by the organizer
- Service package for your visitors**
 - Free entry for your visitors
 - Free snacks and drinks
 - Free WiFi



OPTION 2 – STAND CONSTRUCTION PACKAGES

	9 m ²	15 m ²	20 m ²	24 m ²	30 m ²
Tower for graphics	1	1	2	2	2
Table	1	1	1	1	1
High table	-	-	1	1	1
Chairs	4	4	4	4	4
Bar stools	-	1	1	1	2
Counter	-	1	1	1	1
Cabin (1 m ²)	-	-	-	1	1
Bin	1	1	1	1	1
Graphic on tower plate	1	1	2	2	2
Carpet m ²	9	15	20	24	30
Price	4.290 €	5.990 €	7.990 €	9.290 €	10.990 €

Subject to statutory VAT

The prices mentioned already include numerous services:

Stand package

- Stand space (based on the size)
- Power connection (3 kW) including consumption
- WiFi
- Stand cleaning, waste disposal up to 80 liters per day
- Exhibitor parking (1 space next to the halls, additional spaces in outdoor car parks)
- Exhibitor passes

Marketing and Media Kit

- Listing in all exhibitor directories
- Company profile online
- Free entry vouchers to invite your customers
- Digital Marketing Kit: online banners, social media kit, logos
- Advertising campaign & professional press work by the organizer

Service package for your visitors

- Free entry for your visitors
- Free snacks and drinks
- Free WiFi



Example 20m² corner stand



Example 30m² end of block stand



Example 9m² row stand

FURTHER OPPORTUNITIES FOR YOUR SUCCESS

Opportunities to participate in the specialist program

We offer you the opportunity to present your topics and content to an interested specialist audience within the specialist program. We would be happy to advise you on how to best present your topics.

Become a sponsor? – Easy!

Do you want to significantly increase your company's visibility and the impact of your presence? We offer various advertising & sponsoring opportunities tailored to your individual needs. Feel free to contact us – we'll provide you with comprehensive, non-binding advice.

The next steps

- Further information about **CLEAN PRO EXPO** will follow gradually in the coming weeks.
- We are happy to advise you on your individual participation options: cpe@messe-fn.de
- On our website, you can register [as an exhibitor via our registration form](#).
- September 15–17, 2026: Premiere of **CLEAN PRO EXPO 2026** in Friedrichshafen

Secure
your stand
now

