

## Definitions

**MFN:** Messe Friedrichshafen GmbH shall hereafter be referred to as “MFN”.

**OSC:** Exhibitors receive login data for the Messe Friedrichshafen Online Service Center (hereafter referred to as “OSC”) with the admission. Media features as well as technical and organizational orders must be executed via the OSC and by utilizing the appropriate forms.

**Exhibiting Guidelines:** The General Conditions of Participation, Technical Guidelines, House Regulations, Privacy Policy and further information are available at:

[www.messe-friedrichshafen.com/company/exhibiting-guidelines](http://www.messe-friedrichshafen.com/company/exhibiting-guidelines).

## 1. Opening hours

The AQUA-FISCH will take place from Friday March 5, 2027, to Sunday March 7, 2027, at the MFN exhibition grounds in Friedrichshafen. The exhibition is open on Friday and Saturday from 10 am to 6 pm and on Sunday from 10 am to 5 pm.

The right to alter the opening times due to serious reasons is reserved. Changes will be announced in good time. Exhibitors will be admitted no earlier than one hour before the start of the event and no later than one hour after the end of the event.

## 2. Set-up and Dismantling

### 2.1 Set-up

Saturday, February 27, 2027: 10 am - 4 pm (only clubs!)

Wednesday, March 3, 2027: 7 am - 8 pm (night surveillance from March 4, 2027)

Thursday, March 4, 2027: 7 am - 10 pm

Friday, March 5, 2027: from 7 am (the stand must be manned from 10 am at the latest)

Early set-up is only possible after consultation with the project management and can be applied for via the OSC (subject to a fee).

### 2.2 Dismantling

Sunday, March 7, 2027: 5.30 pm – 12 am

Monday, March 8, 2027: 7 am – 6 pm

Thursday, March 09, 2027: 7 am – 6 pm

Early dismantling is generally not permitted. Please note the information in the General Conditions of Participation.

### 2.3 Additional deadlines

Registration requested by: December 15, 2026

## 3. Registration and Admission

Registration for AQUA-FISCH 2027 is made by completely filling out the online form or by using the PDF registration form which must be completed in full and signed with legally binding effect. With this intention to exhibit, the company declares to MFN its sincere interest to participate as an exhibitor. The submission of the online or PDF registration form does not constitute a claim to admission.

MFN shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set for him. The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw once it has been received by MFN.

The contract with MFN for participation shall only be concluded upon confirmation of participation by MFN, which constitutes acceptance of the contract. Subsequent significant adjustments to the contract at the request of the exhibitor (e.g. change of contractual partner, request for replacement, etc.) after the contract has been concluded may incur additional costs.

By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special Conditions of AQUA-FISCH. The exhibitor also accepts the General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the Data Protection Guidelines as well as all further conditions of participation listed at [www.messe-friedrichshafen.com/exhibiting-guidelines](http://www.messe-friedrichshafen.com/exhibiting-guidelines).

If the exhibitor/contractual partner wishes the invoice to be rewritten due to a change of name, change of legal form or change of address of the invoice recipient or similar, a fee of EUR 50.00 shall be payable for each invoice amendment. If invoices are addressed to a third party on the instructions of the contractual partner, the contractual partner shall nevertheless remain the debtor until the respective invoice has been settled in full

## 4. Participation fee general

**4.1** The participation fee includes the provision of the exhibition space, a certain number of exhibitor passes, exhibitor support by the project management, the provision of the fair's own information systems, target group-specific marketing of the event, hall security, cleaning of the halls and free advertising materials for the exhibitor's own visitor advertising.

### 4.2 Offer scales

	Hall stand	Care-free-package
Minimum stand size	9 sqm	12 sqm
Electricity consumption	subject to a fee	subject to a fee
Power connection	Can be ordered via the OSC (subject to charge)	230 V / 3 kW connection included
Included services	Stand space	<ul style="list-style-type: none"> <li>&gt; Stand space</li> <li>&gt; 1 Car parking space inside the exhibition grounds</li> <li>&gt; Stand walls</li> <li>&gt; Media entry fee</li> </ul>
Obligatory services, subject to charge	<ul style="list-style-type: none"> <li>&gt; Media package fee: 119.00 €</li> <li>&gt; AUMA fee: 0.60 €/sqm</li> <li>&gt; Waste disposal: 2.00 €/sqm (max. 120.00 €)</li> </ul>	<ul style="list-style-type: none"> <li>&gt; AUMA fee: 0.60 €/sqm</li> <li>&gt; Waste disposal: 2.00 €/sqm (max. 120.00 €)</li> </ul>
Price + discount scale	Up to 49 sqm = 72.00 €/sqm	107.00 € /sqm No discount scale
	50 sqm till 99 sqm = 64.00 €/sqm	
	From 100 sqm = 54.00 €/sqm	

**4.3** If you register by September 01, 2026, you will receive an early bird discount of 5% on the participation fee.

**4.4** The number of exhibitor passes included in the participation fee depends on the size of the stand and will be shown on the invoice.

## 5. Participation fee fishing holidays

	Fishing Holidays Special	
Stand space	9 sqm	12 sqm
Electricity consumption	Up to 3 kW included	Up to 3 kW included
Power connection	Available for a fee	Available for a fee
Included services	<ul style="list-style-type: none"> <li>&gt; Stand space</li> <li>&gt; Stand walls</li> <li>&gt; 1 Info counter</li> <li>&gt; 1 Bar stool</li> <li>&gt; 1 Car parking space inside the exhibition grounds</li> <li>&gt; 2 Exhibitor passes</li> <li>&gt; Media entry</li> <li>&gt; Waste disposal</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Stand space</li> <li>&gt; Stand walls</li> <li>&gt; 1 Info counter</li> <li>&gt; 1 Bar stool</li> <li>&gt; 1 Car parking space inside the exhibition grounds</li> <li>&gt; 2 Exhibitor passes</li> <li>&gt; Media entry</li> <li>&gt; Waste disposal</li> </ul>
Price	1,000.00 €	1,200.00 €

## 6. Participation fee start-ups

Start-ups are companies that were newly founded after 01.01.2022 and whose exhibited product fits thematically to AQUA-FISCH and has at least one innovative feature. Please submit a copy of the business registration or comparable proof with the application. Start-ups receive the presentation area at the package price stated below plus AUMA fee.

	Start-up Special   Basic	Start-up Special   Flex
Stand size	4 sqm	Variable, but at least 9 sqm
Electricity consumption	Up to 3 kW included	Up to 3 kW included
Power connection	Optional: 230 V / 3 kW connection included	Optional: 230 V / 3 kW connection included
Included services	<ul style="list-style-type: none"> <li>&gt; Stand space</li> <li>&gt; Stand walls</li> <li>&gt; 1 Info counter</li> <li>&gt; 1 Bar stool</li> <li>&gt; 1 Car parking space inside the exhibition grounds</li> <li>&gt; 2 Exhibitor passes</li> <li>&gt; Media entry</li> <li>&gt; Waste disposal</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Stand space</li> <li>&gt; 1 Car parking space inside the exhibition grounds</li> <li>&gt; 2 Exhibitor passes</li> <li>&gt; Media entry</li> <li>&gt; Waste disposal</li> </ul>
Obligatory service, subject to charge	AUMA fee: 0.60 €/sqm	AUMA fee: 0.60 €/sqm
Price	740.00 €	69.00 €/sqm

## 7. Participation fee clubs

**7.1** The offer listed under 7.2 only applies to clubs and interest groups. Only products that do not fulfill a commercial purpose and are only directly related to the association, e.g. association T-shirts, association stickers, may be sold, advertised or offered at the stand.

### 7.2 Services included and free of charge

- > Stand space
- > Exhibitor passes (max. 6 pcs)
- > Car parking spaces (max. 3 pcs)
- > Media entry
- > 1 Power connection 230 V including electricity consumption up to 3 kW  
(additional power connections or power connections with higher power will be charged)
- > Stand walls
- > Waste disposal

## 8. Co-Exhibitors

The co-exhibitor fee is 189.00 € including media entry per co-exhibiting company. For definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive 2 exhibitor passes free of charge.

## 9. Terms of payment

All invoices are payable by January 31, 2027. Invoices issued after January 31, 2027, are to be paid in full immediately after receipt of invoice without any deductions. The same applies to all other MFN invoices. Please note the payment due dates and information about the bank accounts on the MFN invoices.

## 10. Stand cancellation/ cancellation fee

In case of non-participation of the exhibitor after admission has been granted, the exhibitor is obliged to pay a cancellation fee. Cancellation of the registration is possible free of charge until admission. After admission, withdrawal is subject to the following costs:

Until January 31, 2027:	50 % of the participation fee
From February 1, 2027:	100% of the participation fee
Clubs:	100€

Stands not occupied by March 5, 2027, 8 am may be allocated to other exhibitors by the MFN project management.

## 11. Stand construction requirements

The regular stand height is 3.00 m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 4 weeks before the start of the construction work. Please consider the maximum construction height of 6.00 m. The maximum height for ceiling suspensions (lighting, audio-visual equipment, no banners) is 7.50 m upper edge of the truss. Two storey stands need to be applied for with a verifiable calculation (subject to charges). Further details on stand construction are available in the Technical Guidelines: <https://www.messe-friedrichshafen.com/company/exhibiting-guidelines>.

## 12. Important information on the stand space

MFN will make every effort to meet requests for location and stand size. Deviations due to planning reasons must be expected. If the stands are larger than confirmed, the stand space will be recalculated.

## 13. Direct sales

The sale of goods, services and fish is generally permitted after approval by the project management. All offered goods, services and fish must be marked by price tags. The prices must include the German VAT and all additional costs.

## 14. WiFi

MFN has its own WiFi, which exhibitors and visitors can log onto. Exhibitor's own WiFi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

## 15. Use of operations equipment

For logistic and safety reasons, the use of cranes, forklifts and lifting platforms/ hydra ladders is exclusively limited to the official contract partners of MFN. These services can be ordered via the OSC.

## 16. Guarding/ Liability

MFN does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personal or the exhibitors. Stand guarding can be ordered via the OSC. MFN recommends booking a stand security in the OSC for the entire duration of the exhibition as well as for the set-up and dismantling period.

## 17. GEMA

The exhibitor is responsible for ensuring that music performances during the event are registered with GEMA in good time and in full and that fees are paid. The obligation to register includes not only GEMA-liable but also GEMA-free music performances! If a product or image video with GEMA-free music is used on the exhibition stand, this is still subject to registration. GEMA applications and further information at: <https://www.messe-friedrichshafen.com/company/exhibiting-guidelines>.

## 18. Deposit regulations

To access the fairgrounds with a vehicle during the set-up period, a deposit needs to be paid:  
Car: € 50.00; Truck: € 100.00.

**Special regulation for Thursday, March 4, 2027:** The halls will be heated from 4 pm. After this time, vehicles may no longer enter the halls.

## 19. Floor covering/ carpet

The hall floor is made of row asphalt. Color defects are possible (re-coloring not possible). The use for floor covering is recommended.

## 20. Stand parties

Stand parties after the end of the trade fair must always be approved by the project management (subject to a fee). A corresponding application form can be downloaded from the OSC.

## 21. Catering

MFN has official exclusive contract partners for catering and beverage services – addresses can be found in the OSC.

## 22. Additional services

In addition to the participation fee, the acceptance of the following services is obligatory:

- > The AUMA fee (0.60 €/sqm) paid by the exhibitor will be invoiced by MFN for the AUMA and passed on (see General Conditions of Participation).
- > Flat fee for general waste disposal: 2.00 €/sqm (max. 120.00 €)
- > Media package fee (obligatory entry): An entry will be made in the alphabetical directory with information about the exhibitor's offerings. A flat media fee of € 119.00 will be charged for the mandatory entry in the exhibitor's directory (exhibitors and co-exhibitors). The entry should be edited in advance by the exhibitor in the OSC, otherwise MFN does not assume any responsibility for false media entries. The deadline for the close of editing will be announced with the notification of the OSC login data.

After admission, all services may be ordered via the OSC. You will receive the login data for service orders and media entries with the admission by e-mail.

Please note that depending on the participation price and package, additional services may already be included.

## 23. Animal protection law

According to §11 TierSchG (Animal Protection Act) a permit from the competent authority is required for the commercial breeding and keeping, for the commercial trade and for the commercial "display" of ornamental fish. The application to the competent authority must be accompanied by proof of expertise in the sense of § 11 Para. 2 No. 1 TierSchG (Animal Protection Act). Herewith we point out that you are obliged to carry the proof according to § 11 Animal Protection Act with you when exhibiting and/or selling animals and to show it upon request.

## 24. Pricing/ Reverse Charge Procedure

The prices refer to the entire duration of the fair. All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note concerning this the explanations of the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

## 25. Reservations, force majeure, cancellation and other changes to the event

Unforeseen events, in particular cases of force majeure (e.g. natural disasters, war, terror, failure or massive disruption of transport and/or communication links, as well as special risks in the occurrence of contagious diseases), which make it impossible or irresponsible to carry out the event as scheduled, entitle MFN to postpone, shorten and extend an event, to cancel its opening altogether and to close an event that has already begun temporarily, permanently, in individual parts or as a whole. More details:

<https://www.messe-friedrichshafen.com/company/exhibiting-guidelines>.

## 26. Legal notices

Violation of the exhibition conditions: In the event of serious violations of the exhibition conditions, MFN may close a stand immediately and carry out the eviction itself, without the need to seek judicial assistance. This applies to advertising that is directed against legal regulations, good morals or the purpose of the exhibition, as well as advertising for ideological or political purposes.

Place of fulfillment: Friedrichshafen

Place of jurisdiction: Tettnang/ Ravensburg

HRB-No. 1179 Registration Court, District Court Tettnang

The German version of the contract is binding.