



ACE 'Regional' debuts within AERO Friedrichshafen 2027

- **Air Charter Expo Europe to make its debut at AERO Friedrichshafen from April 14–16, 2027**
- **Dedicated Hall A1 area, own entrance and conference stage create a new hub for the air charter community**
- **AERO 2027 expects 60 to 70 business aircraft on display as business aviation continues to expand**

Friedrichshafen / London – AERO 2027 (April 14–17, 2027) “Air Charter Expo Regional – Europe” was formally announced by Show organisers The Air Charter Association and Business Air News at Air Charter Expo (ACE26) at London Biggin Hill Airport on 8 September. It was a highlight for the UK show which surpassed a record 2,100 visitors, many from overseas, bolstered with a fully-booked aircraft static.

Heralding the collaboration, Glenn Hogben, Chief Executive of The Air Charter Association commented: “We are delighted to be debuting our first Air Charter Expo Regional – Europe at AERO 2027 in Germany with a dedicated two and a half days of networking and educational workshops for the air charter community. This is a great opportunity for our growing, global membership.” Tobias Bretzel, Show Director of AERO at Fairnamic GmbH added: “Bringing together two established and growing event brands during April 14 to 16, 2027, builds on a terrific first collaboration this Spring at AERO 2026.”

The ACE show originally started at Cambridge Airport as The Business and General Aviation Day (BGAD) with the pledge to ‘pack three days into one.’ It has grown significantly since relocating to London Biggin Hill in 2015, taking on its current name. Brad Wright, ACE Show Sales Manager at Business Air News endorsed the AERO Friedrichshafen partnering as a “natural, complementary fit for business aviation.”

Visitors to ACE Regional – Europe will have their own entrance and dedicated space in Hall A1 and The Dome. A superior conference stage will mirror that offered at ACE.

Exhibiting at Biggin Hill, Tobias disclosed that his team have already signed up 310 exhibitors, a significant amount of them in the field of business aviation and helicopters, including OEMs Dassault Aviation, Bombardier, Textron Aviation and Robinson Helicopters. AERO 2027 anticipates 50 to 70 business aircraft on display. "We are on track to welcome 900+ exhibitors in total and offer a range of participation options, including cost-effective all-inclusive packages within Air Charter Expo Regional – Europe, individual participation opportunities in Hall A1, and the last remaining stand spaces in the Dome," Tobias Bretzel added.

"Business aviation, this collaboration with The ACA and other partners onboarding, will not be to the detriment of the Show's general aviation legacy," he stressed. "For example, we are celebrating the return of the glider community this year, in Hall B5." AERO Friedrichshafen will continue as a four-day event through to April 17th.

Regular comms updates from AERO 27

AERO Friedrichshafen will be updating media regularly on progress of the show, including exhibitor spotlights, conference themes and highlights through its new communications partner Emerald Media. Emerald joins Volker Thomalla, Head of Communication Aerospace Portfolio and a strengthened AERO marketing team.

Prospective exhibitors at this year's AERO are invited to secure their usual booth locations for 2027 as soon as possible because interest is very high.

Please find further information at: <https://www.aero-expo.com/> and <https://www.linkedin.com/showcase/aeroshow>

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About AERO:

AERO 2027 will take place from April 14 - 17, 2027 at the exhibition grounds of Messe Friedrichshafen in Germany. AERO is the leading international trade fair for general aviation, business aviation and air sports. Aircraft ranging from civilian drones to gliders, microlights and gyrocopters, helicopters, touring and training aircraft with piston engines or turboprop engines and business jets will be on display. New propulsion systems, electric flight, state-of-the-art avionics, services and accessories for pilots are further focal points. These topics are also reflected in the AERO Conferences, making Europe's largest general aviation event an important platform for knowledge exchange and further training.

About Fairnamic GmbH:

With the founding of Fairnamic GmbH, the Frankfurt and Friedrichshafen trade fair companies seal a partnership with a focus on innovative mobility. Combined expertise, market knowledge, global positioning, brand strength and speed will strengthen the market position in the future markets of general aviation, micromobility, e-bikes and bicycles. The AERO and Eurobike brands and their satellites form the focus of the joint venture. The aim is to expand and further develop the two leading trade fairs.