

PRESSE-INFORMATION PRESS RELEASE

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# Large Presence of Business Aviation at AERO 2025

- Largest AERO static display ever expected
- Strategic further development of the trade fair in close cooperation with industry
- Business Aviation Dome as a new highlight

Friedrichshafen – AERO Friedrichshafen is the leading international trade show for general aviation and will take place from April 9 to 12, 2025. Given the strong growth of the business aviation segment in recent years, this segment will be further expanded at AERO 2025. The revamp includes an extension in Halls A2 and A3 as well as in a spectacular new Business Aviation Dome on the static display.

Business aircraft manufacturers can look back on a successful first half of 2024: The General Aviation Manufacturers Association (GAMA) published a few days ago the shipment figures of its member companies for the first half of 2024. Compared to the first half of 2023, shipments of new aircraft across the entire industry rose 5.3 percent, with sales up a strong 24.2 percent to US\$ 11.3 billion, the equivalent of EUR 10.24 billion.

Unlike other industry events, business aviation is extremely interested in AERO 2025 and important exhibitors from the industry have already confirmed their attendance. "In the coming year, we will offer a completely new, modern event concept for business aviation that meets the industry's current requirements," says Tobias Bretzel, show director of AERO at the organizer fairnamic GmbH. "Short distances between halls and static display, business networking in a relaxed atmosphere throughout the day and at high-quality evening events, and the whole thing with attractive conditions of participation. In addition, we will be focusing on technological innovation, the promotion of young talents, social acceptance and more intensive exchange with other aviation segments and numerous aviation authorities. Important manufacturers and suppliers such as Bombardier, Cirrus, Daher, Gulfstream Aerospace, Honda Aircraft, Pilatus, Piper Aircraft, Textron Aviation, Pratt & Whitney, Blackhawk Aerospace, and Hartzell Propeller and many more have already confirmed their participation for the trade show," says Tobias Bretzel. "We're



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seeing strong participation from charter, MRO and FBO companies such as Platoon Aviation, Atlas Group, DC Aviation Group, DAS Private Jets, and FAI Aviation Group. We are also in advanced talks with other leading manufacturers, suppliers, brokers, FBOs and completion centers. The GBAA will also be represented with a joint stand for the first time."

AERO 2025 will feature an expanded exhibition area for business aviation without neglecting the traditional exhibitors from the other general aviation segments. Exhibitors from both segments – business and general aviation – will be located (represented) in Halls A2 and A3. In the new Business Aviation Dome and Business Aviation Static, the focus will be purely on business aviation.

The new, transparent, approximately 1,500-square-meter hangar construction is at the heart of AERO 2025's claim of becoming the new meeting place for European business aviation. On the state-of-the-art speaker stage, including a 40-square-meter LED wall, the industry's leading figures will discuss top-class content on current business aviation topics such as sustainability, technological innovations and the shortage of skilled workers. With a VIP networking lounge and a hospitality area, the Dome also offers an ideal environment for business conversations in an appealing ambience.

"We want to revolutionize business aviation for both B2B and B2C with an immersive, cutting-edge experience. It is important to us to inspire more young people as young talents for the industry and to break down reservations," says Robin-Julian Tiburtius, Managing Director of MYLE GmbH – the consulting agency that is supporting the show with the new Dome. "We recognize the growing trend of making trade shows more emotional. We aim to set new standards with live DJ performances at evening events, and other lifestyle elements to create a unique networking experience."

The AERO Drones, previously located in Hall A2, will relocate to Hall B4 from 2025, bringing it closer to the helicopter hall B5, which is important for drone operators.

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Tobias Bretzel: "Exhibitors and visitors to AERO 2025 can already look forward to a trade fair that is evolving and, as the leading international trade fair, will provide forward-looking impetus in the individual segments."

For more information, go to: https://www.aero-expo.com

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## About the AERO:

AERO 2025 will take place on the exhibition grounds of Messe Friedrichshafen from April 9 - 12, 2025. AERO is the leading international show for general aviation, business aviation and air sports. It presents aircraft from civilian drones to gliders, ultralights and gyrocopters, helicopters, business and training aircraft with piston engines or turboprops right through to business jets. New propulsion systems, electric flight, state-of-the-art avionics, services and supplies for pilots are other key areas. These topics are also reflected in the AERO Conferences, making Europe's largest general aviation event an important platform for knowledge sharing and training.

## About fairnamic GmbH:

With the founding of fairnamic GmbH, the trade show companies Frankfurt and Friedrichshafen are sealing a partnership focusing on innovative mobility. The market position in the future markets of General Aviation, Micromobility, E-Bikes, and Bicycles is strengthened by pooling expertise and market knowledge, global positioning, brand strength, and speed. The joint venture focuses on the AERO and Eurobike brands and their satellites. The objective is to expand and further develop the two leading trade shows.