# IMPORTANT INFORMATION FOR EXHIBITORS of AERO 2025



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#### Please read the important information carefully!

Further information about your trade fair appearance can be found on the official AERO Friedrichshafen website (https://www.aero-expo.com/) under 'Exhibit'.

# In case of any questions please reach out to your contact of the project management team:

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# A. Prior to AERO Friedrichshafen

# 1.1. Accommodation and Arrival

# 1.1.1. Book a hotel accommodation

Please book your hotel accommodation immediately! www.aero-expo.com/travel-accommodation/accommodation/hotel

# 1.1.2. Arrival by plane - PPR-regulation

Please note that arriving by plane will be subject to a PPR regulation between Wednesday April 09, 2025 and Saturday April 12, 2025.

Slots can be booked approx. from mid March (date tbc) on the website of Friedrichshafen Airport <a href="https://www.bodensee-airport.eu">www.bodensee-airport.eu</a>.

Anyone arriving without a slot must expect rejection.

# 1.2. <u>Technical Orders</u>

Please check which technical services you will require for your participation. All orders have to be on hand **until March 04, 2025 at the latest**, otherwise you have to be prepared for delays while stand set-up and for default fines to be charged by our service partners.

In order to ensure easy and fast ordering, all service orders can be done online via OSC (Online Service Center). You will receive your login data together with the admission documents.

# 1.3. Passes

# 1.3.1. Set-up/dismantling passes

Set-up/dismantling passes are <u>not</u> required.

#### **Exhibitor passes**

Each exhibitor will receive exhibitor passes free of charge according to the stand size:

Up to 10 m <sup>2</sup>	2 passes
11 to 20 m <sup>2</sup>	4 passes
21 to 30 m <sup>2</sup>	6 passes
31 to 40 m <sup>2</sup>	8 passes
41 to 50 m <sup>2</sup>	10 passes
51 to 60 m <sup>2</sup>	12 passes
61 to 70 m <sup>2</sup>	14 passes
71 m <sup>2</sup> and larger	15 passes

Each co-exhibitor will receive 2 exhibitor passes free of charge.

Additional exhibitor passes can be ordered online at the price of € 35.00 each (plus 19% VAT).

Your exhibitor passes will be delivered by e-mail as soon as your account has been settled in full. If we register outstanding items right before AERO FN will take place we will keep your passes at the office of the project management in foyer EAST. There you can pick up your passes and - if necessary - you can make a payment in cash, by cash card or by credit card.

# 1.3.2. Parking permits

Basically, exhibitor parking lots are available adjacent to the exhibition halls. Owing to the great demand for exhibitor parking lots inside the exhibition grounds we can only provide each exhibitor with two parking permits within the mentioned area. Please use the OSC for ordering your parking permits. If the limited number of parking lots is not sufficient you can park within the adjacent parking areas EAST and WEST without ordering any passes.

Your parking permits will be delivered by e-mail as soon as your account has been settled in full. If we register outstanding items at that time, we will keep your parking permits at the office of the project management in Foyer EAST. There you can pick up your permits and - if necessary - you can make a payment in cash, by cash card or by credit card.

Please note that we will also sell remaining parking lots at the office of the project management.

# 1.4. Catalogue and Internet entries

On behalf of Fairnamic GmbH, a visitor information system (BIS) is provided. The data of all exhibiting companies will be published in the online media. These online media are important marketing tools that significantly contribute to achieving your trade fair goals. Many professional visitors use them as a reference long after the trade fair ends. Therefore, accurate and complete data for all exhibitors is particularly important.

We kindly ask you to promptly update your media entries in the Online Service Center (OSC) of Fairnamic GmbH upon receiving your admission documents, as these will be used for the (preliminary) online exhibitor directory. This is the only way to ensure the correct data is published.

#### Important information!!!

# Attention copycat - EXPO GUIDE, INEXORG and International Fairs Directorymisleads exhibitors

In the last few months, many of our exhibitors have received mail from the above mentioned companies.

Once again, we would like to warn you against these companies and state explicitly that we have no contractual relationship.

Fairnamic GmbH either produces its catalogues itself, or places exclusive contracts for production and marketing.

These copycats target companies who are listed as an exhibitor in public trade fair databases and offer to include them in an online database. The communication is written in such a way that on reading it through cursorily, the exhibitor thinks it is a communication from his/her own fair organiser, or that it is about a free entry in a directory of exhibitors – which it is not! The best place for this communication is the waste-paper basket.

# 1.5. Marketing Activities

# 1.5.1. Online banner ad in the visitor information system or on the slot booking platform

In order to directly address your target group or rather advert your trade show presence we advise to place a banner ad in the visitor information system on the AERO Friedrichshafen website or on the slot booking platform of Friedrichshafen Airport.

# 1.5.2. Advertising space on the exhibition grounds

In principle, publishing advertising messages is only admissible on your own booth while show duration. In order to directly address your target group or rather advert your trade show presence we offer a multitude of advertising spaces for rent. All available ad space sizes as well as the corresponding pricing are available on our website <a href="https://www.aero-expo.com/exhibitors/marketing-advertising/advertising-space">https://www.aero-expo.com/exhibitors/marketing-advertising/advertising-space</a>.

If you are interested please contact: Werbeflächen24, Mr Kurt Abele (phone: +49 (0)7542 6618, cell: +49 (0)177 2136387, e-mail: <a href="mailto:abele@werbeflaechen24.com">abele@werbeflaechen24.com</a>).

Deadline booking and data: March 04, 2025

Deadline delivery banner in-house production: March 28, 2025

Please note that delivery after the deadline will result in higher costs!

**Shipping address:** 

Messe Friedrichshafen GmbH AERO 2025 Malerwerkstatt Neue Messe 4 – Tor A 88046 Friedrichshafen GERMANY

#### 1.5.4 Stand party

Please announce your stand party by using our OSC. Events or stand parties which are not announced can cause problems on site.

Please note that security personnel has to be booked for a party for more than 100 guests. The service can also be booked in the OSC.

#### 1.6. Press Activities

# 1.6.1. Press service "Exhibitors announce..."

Our press service "Exhibitors announce..." is intended to provide interested editors with concise and up-to-date information about your new products, business trends, events, actions, etc. in the run-up to and during the exhibition.

Please contact our press department. Contact person is Ms. Sabine Zorell, phone +49 (0)7541 708-307 or e-mail (sabine.zorell@messe-fn.de).

# 1.6.2. Press conferences

If you intend to hold a press conference during the trade show we will need some information in order to coordinate a schedule. Please inform us about your required date so that we are able to avoid overlap in time between different press conferences. We will provide the press conference schedule to all media attending the trade show.

Please note that each exhibitor is solely responsible for organizing the press conference and inviting the media. We will place a conference room at your disposal at a fee of 350,00 EUR net. If you require a simultaneous translation we will be pleased to provide a quote.

If you have any questions please do not hesitate to contact the press team. Contact person is Ms. Sabine Zorell, phone +49 (0)7541 708-307 or e-mail (sabine.zorell@messe-fn.de).

# 1.7. Shipping Instructions

Please send your shipments (stand construction equipment and other materials) to:

Messe Friedrichshafen AERO 2025 Companyname / Hall: ... Stand: ... Neue Messe 3 88046 Friedrichshafen Germany

Please make sure that you authorize a person who can accept your delivery. **The staff of Fairnamic GmbH, as well as Messe Friedrichshafen, will not accept or store this delivery.** If you are not at the booth when the delivery arrives please arrange a storage room with our freight forwarder SCHENKER:

SCHENKER Deutschland AG

Phone: +49 7541 730

E-Mail: fairs.friedrichshafen@dbschenker.com

Website: <a href="https://fairs.dbschenker.com">https://fairs.dbschenker.com</a>

# 1.8. Important customs information

Please note that <u>all</u> goods, including approaching aircrafts, that are brought in from a third country (i.e. not an EU member state) for use or display at a fair or exhibition must be declared to the customs authorities <u>upon entry into the EU.</u>

The Fairnamic GmbH has abstracted some instructions of avail and the official information from the German customs authorities as a result of the multitude of customs regulations and because the authorities are stepping up their enforcement activities.

We plead to read *and* pay attention to these regulations. In case of doubt, please contact the project management or the named information services provided by the German customs authorities <u>before</u> you ship any goods.

# **B. During AERO Friedrichshafen**

# 2.1. Stand Set-up and General Information

#### 2.1.1. Set-up period

Wednesday,	April 02, 2025	07:00 a.m. to 08:00 p.m.
Thursday,	April 03, 2025	07:00 a.m. to 08:00 p.m.
Friday,	April 04, 2025	07:00 a.m. to 08:00 p.m.
Saturday,	April 05, 2025	08:00 a.m. to 06:00 p.m.
Sunday,	April 06, 2025	08:00 a.m. to 06:00 p.m.
Monday,	April 07, 2025	07:00 a.m. to 10:00 p.m.
Tuesday,	April 08, 2025**	07:00 a.m. non-stop till
Wednesday.	April 09, 2025	09:00 a.m.

<sup>\*\*</sup> From Tuesday April 08, 2025, 08.00 p.m., build-up work will be restricted to the stand itself. All vehicles shall be removed from the halls by 08.00 p.m.

#### 2.1.2. Vehicle access to the exhibition grounds

Exhibitors in the A-row and in the static display are asked to use gate A to enter the exhibition grounds; exhibitors in the B-row shall use gate B. Direction signs have been put up to facilitate orientation. No parking or entry permits are required during the build-up period.

# 2.1.3. <u>Dimensions and features of the hall doors</u>

Apart from our halls B4 and A6 (which are equipped with five doors), all other halls have 3 <u>double wing doors</u>; one at the gable end and one at each long side of the halls. These doors have a clear width of 6.40 m. The individual wings can only be opened to the outside up to an angle of 90°. Every wing has a width of 3.43 m. Thus, it is only partly possible to "swivel" the aircraft into the hall. Please provide appropriate devices (e.g. dollies, etc.).

However, please note that the southward doors of hall A3, A4 and A7 as well as the northward door of hall B5 are an exception. These doors are designed as <u>sliding doors</u>. Furthermore, the southward doors of hall A3 and A4 have a clear width of 22 m; the southward door of hall A7 and the northward door of hall B5 have a clear width of 15 m.

# 2.1.4. Waste disposal

Exhibitors are responsible for correct and environmentally sound waste disposal while stand set-up, the duration of the trade show, and stand dismantling.

A maximum of 80 ltr (equivalent to a normal commercial refuse bag) of sorted rubbish (paper, plastics, residual waste) can be placed in the evenings in the hall aisles, well visible for the Fairnamic GmbH cleaning enterprise (included in the participation fee). The disposal of larger sorted amounts of waste produced while stand set-up, the duration of the trade show, and stand dismantling needs to be ordered through our Online Service Center.

#### ATTENTION!

Any waste which has not been registered and which will be found on the exhibition grounds after predetermined set-up and dismantling period or while the duration of the trade show will cause an increased charge as well as an additional administration charge of 60.00 EUR net. Adhesive tapes or adhesive tape remains and/or floor coverings that cannot be removed and still remain on the hall floors after the predetermined dismantling period, will be removed at the exhibitor's expense and invoiced accordingly. Filled containers and/or refuse bags which are not correctly sorted will incur the highest charge. It is forbidden to bring or to dispose any exceptional types of waste at the Messe Friedrichshafen grounds.

# 2.1.5. Special information for aircraft exhibitors

Please take notice of our SPECIAL INFORMATION FOR AIRCRAFT EXHIBITORS.

# 2.1.6. Special regulations for Tuesday April 08, 2025 (last set-up day)

- As from 06:00 p.m. the use of vehicles inside the halls is prohibited. All vehicles have to be removed from the halls by 08.00 p.m.
- It is possible to continue stand build-up until 09.00 a.m. of the first exhibition day, April 09, 2025.
- During the last build-up day be prepared for longer waiting periods and obstruction of traffic around the exhibition grounds.

#### 2.2. Opening hours

#### 2.2.1. Trade show opening hours

Wednesday,April 09, 2025:09:00 a.m. to 05:00 p.m.Thursday,April 10 2025:09:00 a.m. to 05:00 p.m.Friday,April 11, 2025:09:00 a.m. to 05:00 p.m.Saturday,April 12, 2025:09:00 a.m. to 04:00 p.m.

Exhibitors and their staff are permitted to enter the exhibition grounds one hour before official hours. Please carry your exhibitor pass along at all times. You are asked to leave the halls and the exhibition grounds two hours after show closing at the latest. If you want to stay at your booth beyond the official hours (stand party, night work, photo shootings, special events, etc.) please ask for the project management's approval.

#### 2.2.2. Office of the project management

The office of the project management will be located in Foyer EAST.

#### Set-up period

Wednesday,	April 02, 2025:	08:00 a.m. to 06:00 p.m.
Thursday,	April 03, 2025:	08:00 a.m. to 06:00 p.m.
Friday,	April 04, 2025:	08:00 a.m. to 06:00 p.m.
Saturday,	April 05, 2025:	09:00 a.m. to 04:00 p.m.
Sunday	April 06, 2025:	09:00 a.m. to 04:00 p.m.
Monday,	April 07, 2025:	08:00 a.m. to 08:00 p.m.
Tuesday,	April 08, 2025:	08:00 a.m. to 08:00 p.m.

#### **Duration of the trade show**

Wednesday,	April 09, 2025:	09:00 a.m. to 05:00 p.m.
Thursday,	April 10, 2025:	09:00 a.m. to 05:00 p.m.
Friday,	April 11, 2025:	09:00 a.m. to 05:00 p.m.
Saturday,	April 12, 2025:	09:00 a.m. to 04:00 p.m.

# 2.3. Vehicle access during the trade show

While the duration of AERO Friedrichshafen from Wednesday April 09, 2025 to Saturday April 12, 2025 the exhibitors of the A-row and the static display are only permitted to enter the exhibition grounds by car until 09.00 a.m., even if they have a parking inside the exhibition grounds.

In case exhibitors of the A-row and the static display arrive after 09.00 a.m. we keep a limited amount of parking in the area of parking WEST. Please follow the instructions of our staff on location. Furthermore, the use of vehicles is <u>strictly prohibited</u> in the area of the A-halls and the static display on Wednesday, Thursday and Friday (exhibition days) between 09:00 a.m. and 06:00 p.m. These rules have been adopted because the access area at gate A is part of the visitor area and therefore highly frequented.

On Saturday, the last exhibition day, AERO Friedrichshafen will close at 05:00 p.m. The aircraft of the Ahalls and the static display will be the first to leave the exhibition grounds in the direction of the airport. Thus, the use of vehicles is strictly prohibited until 06.30 p.m.

Exhibitors in the B-halls are allowed to enter and leave the exhibition grounds via gate B all-day on Wednesday, Thursday and Friday as well as from 08.00 a.m. to 02.00 p.m. on Saturday provided, they have a parking permit for this area or a special entry permit issued by the project management. After 02.00 p.m. on Saturday April 12, 2025 the use of vehicles is strictly prohibited.

Thank you for your cooperation.

#### 2.4. Stand dismantling

#### Basically the following applies:

The project management reserves the right to make changes at short notice due to unforeseencircumstances.

Early dismantling is not permitted. Please note the information in the General Conditions of Participation.

# 2.4.1. Stand dismantling period - halls A1 to A7 and static display

#### Saturday, April 12, 2025:

From about 05.00 p.m. aircraft exhibitors on the static display will be given the opportunity of pulling their aircraft out of the exhibition site via gate A and to fly them out of Friedrichshafen Airport. Please do not forget to book your departure slots on the slot booking platform of Friedrichshafen Airport. In the beginning of April you will find detailed information on www.bodensee-airport.eu.

Access to the static display and A-halls will only be possible from about 06.30 p.m. via gate A. Beprepared for waiting periods. Please follow the instructions of our security staff.

Sunday April 13, 2025 till Tuesday April 15, 2025:

Stand dismantling non-stop until Tuesday April 15, 2025, 08.00 p.m.

# 2.4.2. Stand dismantling period – halls B1 to B5

#### Saturday April 12, 2025:

Access to the B-halls will only be possible considering the current traffic situation because all aircraft have to be pulled out of the halls first. Waiting periods have to be considered. Please follow theinstructions of our security staff. It is possible to start stand dismantling inside the halls directly after show closing (from 04.00 p.m.).

## Sunday April 13, 2025 till Tuesday April 15, 2025:

Stand dismantling non-stop until Tuesday April 15, 2025, 08.00 p.m.